

## **QueerTrans Stories Interview Questions**

1. Tell us a bit about your organization, can you describe it in 3-5 adjectives?
2. What are your priorities for the different parts of this project?
3. Are you interested in extending your look and feel to include a logo or physical materials (brochures, pamphlets, etc?)
4. If so, what is the budget for these deliverables?
5. What is the goal of your brand? What type of person do you imagine will see it?
6. What is the overall feel you are going for in these videos? Serious, welcoming, informative, etc.
7. What's your end-product goal for the video templates (video file template in Final Cut Pro, script, etc)?
8. Have you seen logos or identity packages that you like? Tell us what you like or dislike about them.
9. What does a queer/trans inclusive curriculum look like?
10. What makes this curriculum different from normal college classes?
11. What file format are the videos saved as?
12. How do you imagine someone finding your website?
13. How do you imagine the growth of your organization to look like in the next five years?
14. What (if any) promotional materials have worked well for you in the past? Tell us about them.
15. What are the problems you are having with the format of the website on mobile devices?
16. What questions are you asking when conducting the interviews with students?
17. Can you tell us a bit about what you liked from last semester's Flagship students work?